

TAR TARGET CHANGES
1991

Brand	Old Target	New Target	Effective Date	Product Change Description
Cambridge Ultra Lts 100 SP	5	6✓	03/27/91	New blend, 33cu flax cigarette paper changed to 27cu wood pulp
B&H 85 (Box)	14.5	15.0 ^{QA}	08/01/91	Consolidated to standard B&H filler, cigarette paper porosity reduced from 46cu to 33cu
B&H Lts 100 SP	10.5	11✓	11/04/91	Cigarette paper porosity reduced from 33cu to 27cu
B&H Lts 100 FTB	10.5	11✓	11/04/91	Ventilation reduced from 33% to 30%
B&H Lts Menthol 100 SP	10.5	11✓	11/04/91	Cigarette paper additive reduced from 2.0% to 0.6% citrate
B&H Lts Menthol 100 FTB	10.5	11✓	11/04/91	No changes required (brand currently averaging 11mg tar)
B&H Multifilter SP	11.5	11 ^{QA}	09/16/91	Filter redesign to eliminate plastic fluted filter
Saratoga 120 (Box)	14.5	15✓	09/09/91	Ventilation reduced from 33% to 30%
Saratoga 120 Menthol (Box)	14.5	15✓	09/09/91	Ventilation reduced from 33% to 30%, cigarette paper porosity reduced from 33cu to 27cu
Virginia Slims 100 SP	14.5	15✓	10/28/91	Cigarette paper porosity reduced from 46cu to 33cu
Virginia Slims Menthol 100 SP	14.5	15✓	10/28/91	No changes required (brand currently averaging 15mg tar)
Parliament Lts 100 SP	11.5	12✓	12/16/91	No changes required (brand currently averaging 12mg tar)

QA
has 11.5
Kuhn
F&T
= 11

all agree
except
B&H

B&H 85 (Box) =
B&H Multifilter Box (Priced)
15 from QA
16 from Kuhn 2/10
15 from "New Target"
B&H Multifilter
11.5 from QA
11 from Kuhn 2/10
11 from "New Target"